

# The Great Bridal Event 2018



**OFFICIAL VENDOR  
APPLICATION**

**SUNDAY, JANUARY 28, 2018  
ELITE SPORTS CENTER  
1 P.M. - 5 P.M.**

**Over 250 couples & their entourages attended in 2017!**



IT'S THE LARGEST BRIDAL EXPO IN THE  
MID-OHIO VALLEY AND YOU'RE INVITED TO PARTICIPATE!



## The Great Bridal Event 2018

Brought to in part by:



Location:

**ELITE SPORTS CENTER COMPLEX, PARKERSBURG  
SUNDAY, JANUARY 28, 2018 - 1PM-5PM**



## Details about "The Great Bridal Event" 2018:

- **Elizabeth Michaels, Hornor & Harrison & Premier Productions Fashion Show at 3pm.**
- You can request a turf space for "ease on the feet!"
- An advertising and marketing budget of \$15,000.00 will be seen and/or heard on WTAP, The Parkersburg News, printed posters and flyers as well as email blasts and Social Media (Facebook/Twitter/Instagram)
- **www.TheGreatBridalEvent.com** has been developed allowing brides to learn more about the event before walking through the door!
- Attending Bride-To-Be's will receive an event passport. Each vendor will initial beside your name on the passport. Once the guest has visited every vendor that passport can be filled out for Wonderful Door Prizes.
- Vendor reservations are first come-first served and multiple vendors of the same use are welcome. However, we are only allowing one of each home-based business to participate. (Mary Kay, Pampered Chef, etc.) 2016 Vendors will be given first rights of refusal.
- Vendor spaces are only reserved once proper paperwork and payment have been received.
- No solicitation or distribution of brochures outside of your respective vendor space.
- \$5.00 admission for guests who are not a potential Bride or Groom/ including "model" families.
- Vendors are required to provide a \$25.00 minimum Door Prize Giveaway. Door Prizes will be collected before the doors open and will be used for Stage Show and Door Prizes. Crown Event Rentals will draw all winning names and contact winners as well as coordinating pick-up. A gift certificate toward services is not an acceptable door prize. For example, "Save \$25 off a top level photography package" is not considered an approved door prize.
- Welcome Bags are given to each prospective Bride in attendance.
- Vendors may only promote, display, and/or distribute information pertaining to the business listed on your show application. You may not promote a side business or another person's business (for example; your friend sells Mary Kay or you bake cupcakes on the side.)
- Vendor spaces are carefully assigned to avoid competition issues, premium sponsor placements and electrical needs.
- All vendor spaces include an 8' or 6' folding table and 2 chairs.
- Additional boxed lunches are \$6 each.
- Tablecloths can be rented if you do not have your own. If you have your own skirting, all sides of your booth must be skirted, to the floor, except for the back sitting area; no plastic skirting.
- No discount for having your own table(s) or for not needing tables due to a unique set-up..
- Electric access is extremely limited. Electric is available for a fee and available on a first come-first served basis. Extension cords are vendor responsibility and must be taped to the floor. Please only plug in completely necessary electrical items. DJ's may be asked to turn off excessive amounts of lighting that pull large amounts of electricity.
- No affixing to walls in any way. All displays must be self-standing.
- Please notify us if you plan to use a backdrop or if your display exceeds 8' in height.
- Set up is Saturday, January 27<sup>th</sup> between 7:00pm and 9:00pm and Sunday, January 28<sup>th</sup> between 9am and Noon. Please no early arrivals. Doors will be locked until 7:00pm on Saturday.

## Food Vendor Information:

- Food/Event Venue Vendors providing samples receive a free space. All Food-Related vendors are responsible for adhering to the Sampling Guidelines set forth by the Mid-Ohio Health Department and must have proper paperwork on site for food sampling. Free space includes 1 – 8' table and 2 chairs; linens and additional tables and/or space results in an additional fee. **NOTE: Catering and/or Serving Food MUST be your primary line of business to be eligible for a complimentary space.** Food vendors need to call Crown Event Rentals for special details. Food vendors must provide a \$25.00 Door Prize.
- No kitchen services available.
- Butlered food sampling is approved throughout the venue. Be respectful of competitors.

*NOTE: NO refunds for Booth Space Cancellations or Acts of God which cause the show to be cancelled (excessive snow resulting in a state-mandated State of Emergency, etc.).*





**\$225.00 SILVER PACKAGE** *(Single Booth Space)*

- Includes 1 table and 2 chairs (Tablecloth/Skirt Combo – Add \$15.00)
- Name mention on any print advertising and social media (if space reserved by December 31, 2017)
- Complete mailing list of all brides attending for follow-up purposes.
- 2 Boxed Lunches (Deli-style sandwich, bag of chips, cookie and bottled water)

**\$325.00 GOLD PACKAGE** *(Double Booth Space)*

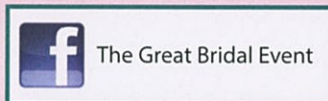
- Includes 2 tables or comparable display space - (Tablecloth/Skirt Combo – Add \$30.00)
- Name mention on all print advertising (if space reserved by December 31, 2017)
- 2 Boxed Lunches (Deli-style sandwich, bag of chips, cookie and bottled water)
- Complete mailing list of all brides attending for follow up purposes

**\$400.00 PLATINUM PACKAGE** *(Double Booth Space Plus More!)*

- Includes 2 tables or comparable display space - (Tablecloth/Skirt Combo– Add \$30.00)
- Name mention on all print advertising (if space reserved by December 31, 2017)
- 3 Boxed Lunches (Deli-style sandwich, bag of chips, cookie and bottle— water)
- Complete list of all brides attending for follow up purposes
- Name printed on the Canvas tote bags given to Brides
- Logo Rotating on Stage Screens throughout entire event

**CALL Crown Florals TODAY To Reserve Your Space!**

**304-917-4834 ext. 2**



# The Great Bridal Event 2018

## R E G I S T R A T I O N F O R M

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Brief Description of Product or Service: \_\_\_\_\_

What Door Prize will you be providing? \_\_\_\_\_

NOTE: A Discount or Gift Certificate toward a service package is NOT a valid prize. The prize must stand alone. Your prize cannot require them to make a purchase of your services.

If you are a Food Vendor, will you be providing free samples? \_\_\_ YES \_\_\_ NO

Desired table size: 6' \_\_\_ 8' \_\_\_

Please mark the appropriate boxes: (See reverse side for package info)

\_\_\_ \$225.00 Silver Package

\_\_\_ \$325.00 Gold Package

\_\_\_ \$400.00 Platinum Package

\_\_\_ "All In One" Cloth & Skirt - \$15.00

\_\_\_ Electric Access - \$10.00 (Limited Availability)

\_\_\_ Pipe & Drape - Call Premier Productions at 740-350-7922

TOTAL DUE: \_\_\_\_\_

**"All In One" Cloth & Skirting**

Desired color \_\_\_\_\_

We will do our best to accommodate your request for colors

**FOOD VENDORS MUST PAY FOR CLOTHS** if you do not have these items.

**NOTE: Spaces are not reserved until payment is made in full.**

*We do accept Visa, Master Card and Discover.*

*MAIL THIS FORM, with PAYMENT To:*

**Crown Florals**

## The Great Bridal Event 2018

1933 Ohio Avenue  
Parkersburg, WV 26101

*To Secure Your Spot (while your form is in the mail),*

*Please call: 304.917.4834 ext 2*

*or email: crownfloralswv@gmail.com*



**SHARE "The Great Bridal Event" on your FACEBOOK Pages!**